



LORPON

— LABELS —

CREATING PRESS
READY FILES

FILE CHECKLISTS

Before sending Lorpon Labels your artwork, here is a quick last minute checklist to ensure we can print your awesome designs flawlessly.

FILE STANDARDS CHECKLIST

- Send two file types:
 1. Adobe Illustrator (.ai)
 2. High Resolution PDF (.pdf)
- Files are high resolution with a minimum resolution of 300 dpi
- Dieline is indicated in the file to specify size of label and corner radius
- Artwork is pulled out a minimum of 1/16" (0.0625") past the dieline for bleed
- No text or artwork elements exceeds 1/16"(0.0625") inside the dieline, this is the type safety area
- Fonts are outlined or packaged with the file
- Links are embedded or packaged with the file
- The files colour space is CMYK not RGB
- Pantones are indicated through spot colours in the file using the Pantone "C" or "U" library. Using "C" or "U" is dependent on stock used, please ask your Lorpon Representative for further information.



- Bleed**
Artwork is pulled 1/16" past the dieline around all edges.
- Dieline**
Indicates size and shape of your label
- Type Safety**
1/16" inside the dieline. No Text or important elements exceed this line

FILE CLEAN-UP CHECKLIST

- Swatch panel is free of any unused swatches. Swatches panel > Select All Unused > Delete.
- Remove any elements that are not in use like text outside your artboard and stray paths. A quick way to clean up stray paths is Object > Path > Clean up .
- Reduce or remove unnecessary Layers. Group like elements together on single layer and delete any unwanted or empty layers.

FILE STANDARDS

PREFERRED FILE FORMAT:

If possible, both an Illustrator and high resolution PDF file would be helpful to our prepress department for quality control and press compatibility. If a PDF is being provided, please export a high-resolution PDF from your source file.



OR



OR



PREFERRED

FONTS AND LINKS:

To prepare your artwork for press, our prepress team needs to open all files. It is essential to have text either converted into outlines or provide a “fonts” folder along with your artwork to keep this process seamless. This also applies to any links that may be in your art files. Please ensure they are embedded or packaged in a folder titled “links” alongside artwork.

WHEN USING PHOTOSHOP:

Photoshop is not an ideal program to build print production files in. Photoshop is ideally used for photo editing and adjustments. If using Photoshop, please use it as a tool to prepare elements for your final artwork, then bring everything together in Illustrator (preferred) or InDesign.

VECTOR VS. RASTER

VECTOR

- Composed of paths = smoother lines.
- Scalable.
- Colour editing. You can manipulate the colour of one part of the image independent of the rest.
- Preferred for printing, when possible.

RASTER

- Composed of pixels = rougher lines.
- Scalability dependent on resolution.
- If an image has a low resolution, enlarging it will make it pixelated.
- Limited colour editing capability, changing any colour break will affect the entire image
- Minimum 300 ppi needed for printing

