

BUILDING A WHITE LAYER

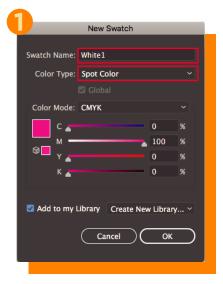
## MAKING A WHITE LAYER

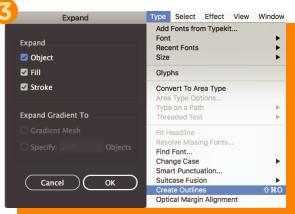
Building a white layer in your art is essential when using clear or metallic substrates. In the case of a metallic substrate, this will mask areas of the stock where you would not like to see metallic show through. This is the same for clear substrates, but instead of a metallic showing through, areas with no white will be clear.



## WHITE LAYER - SET-UP IN ADOBE ILLUSTRATOR

- In your swatches panel, create a spot colour called "White1".
   A common colour used is 100% magenta, or a colour that contrasts your artwork.
- 2) Make a separate layer for your white ink, call it "White" or "White Layer".
- Expand all strokes and convert text to outlines.
- 4) Select which elements need to be backed with white and copy them onto your white layer.
- 5) Fill everything on your white layer with your "White1" Swatch.
- 6) With those elements selected, in your attributes panel check off "Overprint Fill".







## MAKING A WHITE LAYER



## WHITE LAYER - SET-UP IN ADOBE PHOTOSHOP

- In your Channels panel, create a spot channel called "White1".
   A common colour used is 100% magenta, or a colour that contrasts your artwork
- 2) Create a separate layer that includes elements that need white behind them
- 3) Select the layer from step 2, along with the CMYK Channels. Select All > Copy > Paste into "White1" Channel.

  The elements from that layer should now be the colour of your White1 channel, and seen in the Channel.

